



Onkwe'tà:ke lakotokénhstha

PUBLIC SERVICE ANNOUNCEMENT

KEPO's No Mow May / Nó:nen Onerahtokó:wa Nikahá:wi, Tóhsa' Sewathéntia'k! Challenge Returns

(Kahnawake – 21, Onerahtókha/April 2023) The Kahnawà:ke Environment Protection Office (KEPO) is inviting Kahnawà:kehró:nen to join the challenge for the month of May. The **No Mow May / Nó:nen Onerahtokó:wa Nikahá:wi, Tóhsa' Sewathéntia'k!** challenge asks community members to refrain from cutting their lawns for the entire month with the goal of supporting biodiversity and pollinators. The Mohawk Council of Kahnawà:ke (MCK) is participating by reducing maintenance outside of priority areas cleared for public safety.

By waiting until June to cut our lawns, we:

- Allow pollinator insects, like endangered bees, and their food supplies the opportunity to undergo a critical part of their life cycle
- Encourage native plant species to grow and thrive
- Conserve resources, time, and money by not using lawn care equipment

Participants will be asked to send weekly progress photos to the KEPO social media pages and/or email them to environmentprotection@mck.ca. All participants who complete the No Mow May challenge will be entered into a draw to win one of three gardening-themed prizes worth \$150!

To register, please fill out the form at <http://ow.ly/e4b750NPgmP>, or scan the QR code below with your smartphone to register. **The first 25 participants to register will receive a No Mow May lawn sign.**



Suggested Media

Instructions:

Please run at your discretion.

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*As per the MCK
Communications Protocol,
all media requests must be
arranged through the Public
Relations / Communications
Unit*