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PRESS RELEASE

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Chiefs attending major iGaming conference in San Francisco

For Immediate Release

(Kahnawake – 25, Onerahtókha/April 2016) The Mohawk Council of Kahnawà:ke (MCK) wishes to inform the community that Grand Chief Joseph Tokwiro Norton and Gaming Portfolio Chief Gina Deer will be in San Francisco this week to participate in 'GIGse 2016,' which addresses the online gaming industry in the regulated U.S. market.

The conference takes place from Wednesday to Friday, April 27 to 29.

This year's focus is expected to be on technology and the so-called 'millennial generation (Generation Y).' Presentations and panel discussions include the rise of eSports and the millennials; regulatory updates on sports betting; millennial engagement strategies; the Launch Pad (latest technologies and innovations); and new gaming environments that bridge the gap between the online and offline space.

"The world of eGaming is always evolving," said Chief Deer. "It is clearly in our best interest to participate in events where the major players gather to discuss the innovations and address the issues."

The GIGse iGaming summit and exposition is widely considered one of the most important annual conferences of its type in the world.

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