



Tsi Nahò:ten Karihwanákere Nó:nen'k

PRESS RELEASE

Media Inquiries:

Gene Diabo
Communications Officer,
Operations
(450) 632-7500 ext. 2254
gene.diabo@mck.ca

Technical

Contact:

Neil McComber
Public Relations
Director

Mohawk Council of Kahnawà:ke

Kahnawà:ke Mohawk
Territory
P.O. Box 720
J0L 1B0

Tel: (450) 632-7500
Fax: (450) 638-5958

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Budding TV show producers sought to Pitch Ideas for Cash

For Immediate Release

(Kahnawake – 6, Ohiarí:ha/June 2017) The Kahnawà:ke Communications Network (made up of 10 Community Organizations) is pleased to announce that money is available for any person or group who wish to start their own TV show. Budding TV show producers can pitch ideas to a panel of judges on a brand new show called “The Story Tellers Vault,” which will launch in June and air on Kaná:takon Television on local cable.

The Tellers Vault is similar to the popular TV shows Dragon’s Den and Shark Tank. However, instead of investing in business proposals the panel of judges awards cash to help budding TV show producers create a pilot TV show for local channels 300 & 399. The ‘Vault’ is sponsored by the Caisse Populaire Kahnawake Community Development Fund.

If you have an idea for a show visit www.kahnawake.com/tv to fill out a submission form or pick one up at any of the participating Organizations (KOR, KYC, KEC, any local school, Tawatohni’saktha, MCK, Step by Step, KSCS, PKs, KFB or KMHC).

Simply pitch your show idea with an estimate of how much it will cost and the judges will decide if you are a winner. Each pitch should have an element of the official Community Vision and will be judged based on its own merits. If developed, its creator will maintain 100% ownership of their show concept.

“The Tellers Vault mirrors the concept of the Caisse Community Development Fund and we hope to see new TV shows developed by our very creative Community that reflect the Community Vision,” said Alana Atwin, KEC Communications Officer.

Free air time for each pilot show is being granted courtesy of the Kanien’kehá:ka Onkwawén:na Raotitíókwa Cultural Center, who operate Kaná:takon TV. The use of technical equipment and studio is being made available by the Mohawk Council of Kahnawà:ke.

The sole purpose of the Teller’s Vault is to grant funding to help shows get developed.