



## **JOINT PRESS RELEASE**

## MCK and KORLCC partner with IKEA Beauharnois for Artistic Mural Contest

## For immediate release

(Kahnawake – 27, Ohiarí:ha/June 2024) The Mohawk Council of Kahnawà:ke (MCK) and Kanien'kehá:ka Onkwawén:na Raotitióhkwa Language and Cultural Center (KORLCC) are excited to announce an Artistic Mural contest collaboration with the IKEA Distribution Center of Beauharnois open to all Kahnawà:ke artists. This contest seeks to showcase a local artist's work on a twenty-six (26) feet by eight (8) feet mural at the entrance of the IKEA Beauharnois warehouse.

This partnership between MCK, KORLCC, and IKEA is a proactive response to the Truth and Reconciliation Commission of Canada's Call to Action. "We've developed a national Indigenous Reconciliation Strategy that will continue to evolve over the next several years," said Annie Corriveau, Communications Manager, IKEA Beauharnois and IKEA Brossard. "Our ambition is to contribute to an environment where respect for Indigenous rights is integrated into all areas of our business and society."

The contest launched on National Indigenous Peoples Day, Friday, June 21, 2024.

Interested artists are invited to complete the <u>registration form here</u>, **by Friday, July 26**<sup>th</sup>, and submit a sketch of their concept art. The theme should reflect the rich culture and heritage of Kahnawà:ke. The winning design will be selected by IKEA employees.

This initiative marks the first step in IKEA's journey towards Indigenous Reconciliation, focusing on establishing meaningful and reciprocal relationships with Kahnawa;ke and Indigenous communities across Canada.

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