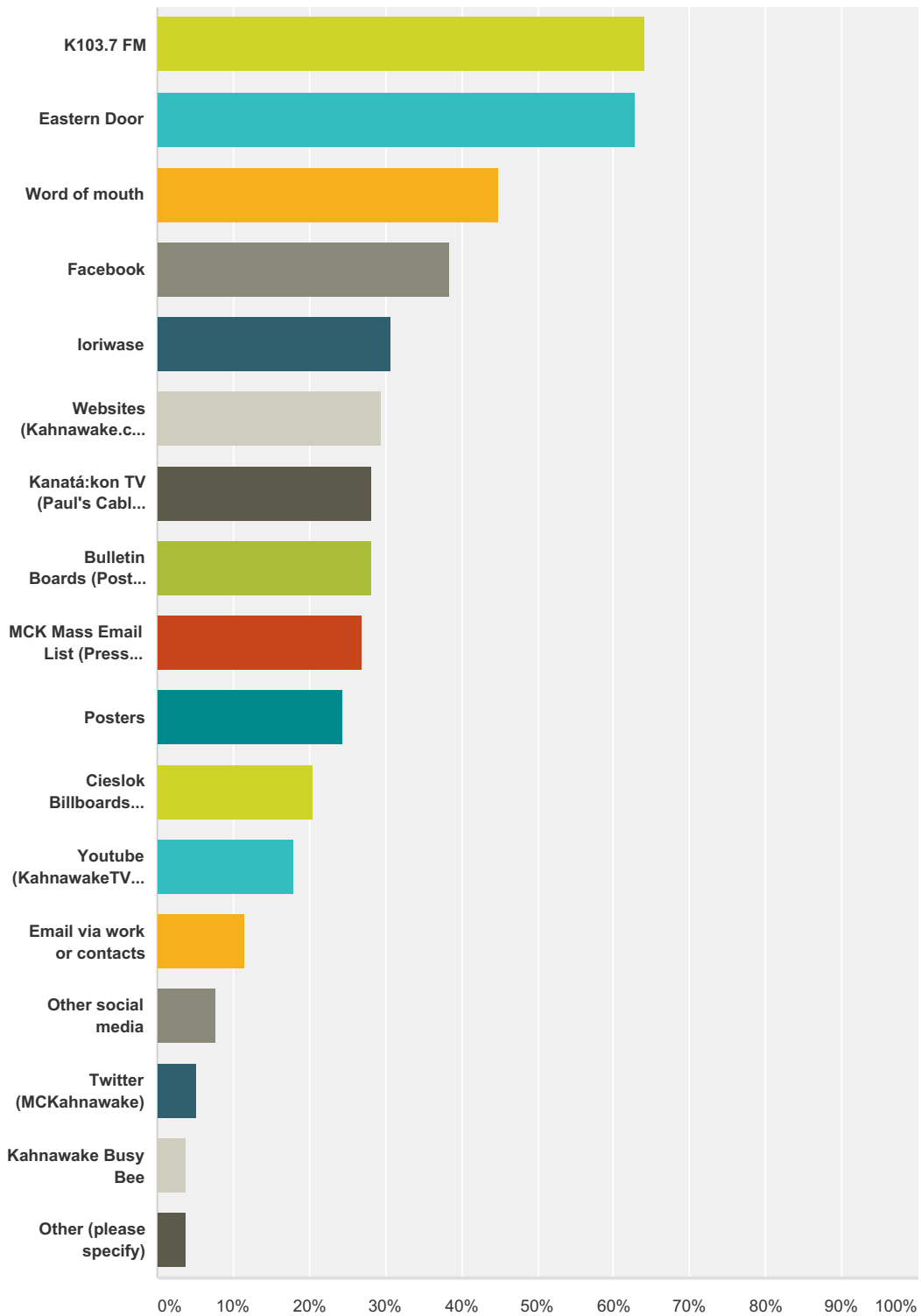


Q1 Where do you get your MCK Information? Check all that apply

Answered: 78 Skipped: 0



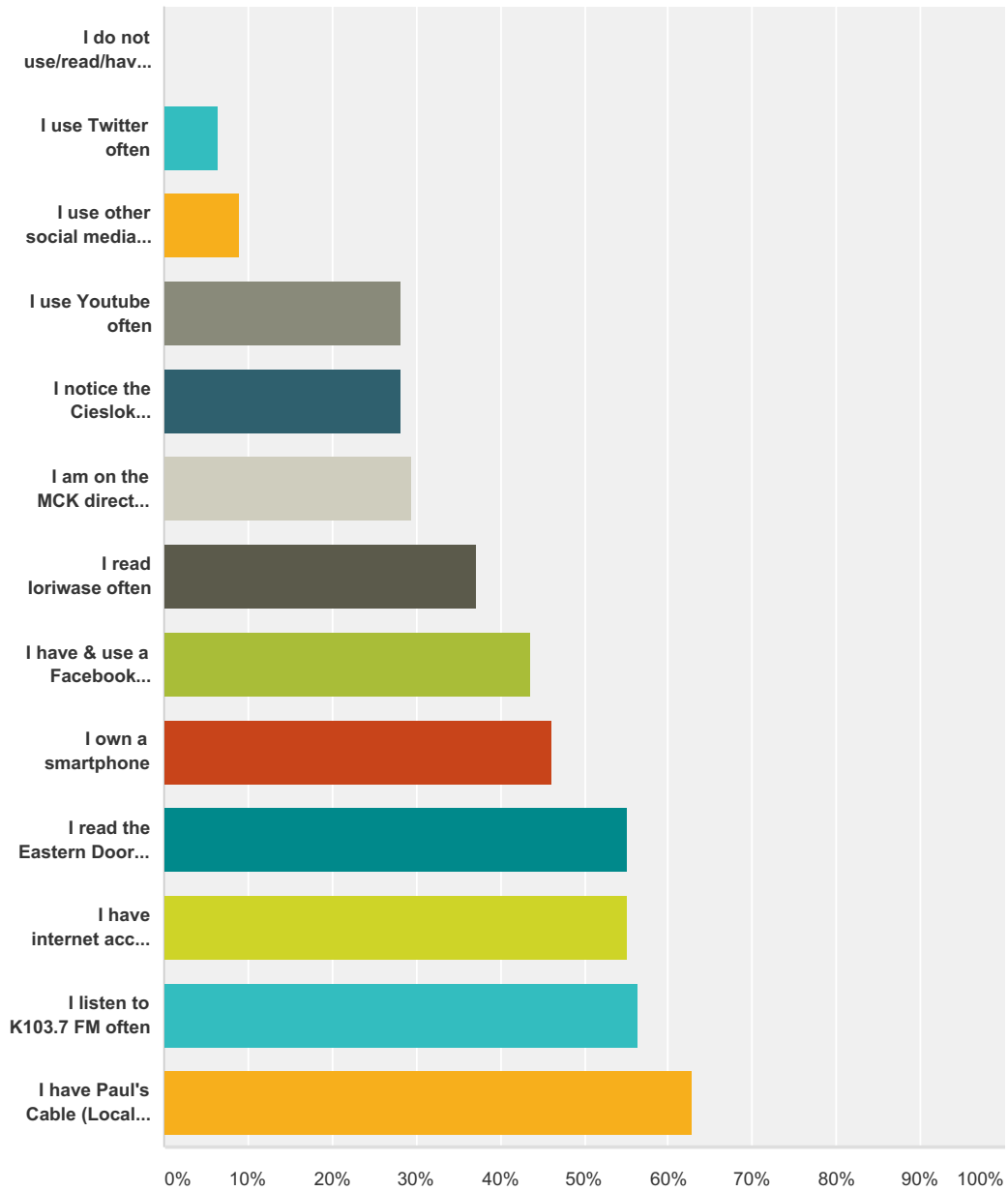
MCK Information Survey - In Person version

K103.7 FM	64.10%	50
Eastern Door	62.82%	49
Word of mouth	44.87%	35
Facebook	38.46%	30
loriwase	30.77%	24
Websites (Kahnawake.com, kahnawakeclaims.com, etc)	29.49%	23
Kanata:kon TV (Paul's Cable Channel 300/399)	28.21%	22
Bulletin Boards (Post office, sports complex, reception areas of public buildings, restaurants, etc)	28.21%	22
MCK Mass Email List (Press releases, PSA's, Youtube videos)	26.92%	21
Posters	24.36%	19
Cieslok Billboards (Route 132, 138 and 207)	20.51%	16
Youtube (KahnawakeTV.com)	17.95%	14
Email via work or contacts	11.54%	9
Other social media	7.69%	6
Twitter (MCKahnawake)	5.13%	4
Kahnawake Busy Bee	3.85%	3
Other (please specify)	3.85%	3
Total Respondents: 78		

#	Other (please specify)	Date
1	KSCS news	8/24/2016 11:54 AM
2	Neil McComber	8/24/2016 11:10 AM
3	Grand Chief's office	8/24/2016 9:50 AM

Q2 Which of the following describes all of your uses of media? Check all that apply

Answered: 78 Skipped: 0



Answer Choices	Responses
I do not use/read/have any of the above	0.00% 0
I use Twitter often	6.41% 5
I use other social media (not listed here) often	8.97% 7
I use Youtube often	28.21% 22
I notice the Cieslok Billboards often	28.21% 22

MCK Information Survey - In Person version

I am on the MCK direct Email distribution list	29.49%	23
I read loriwase often	37.18%	29
I have & use a Facebook account often	43.59%	34
I own a smartphone	46.15%	36
I read the Eastern Door often	55.13%	43
I have internet access at home	55.13%	43
I listen to K103.7 FM often	56.41%	44
I have Paul's Cable (Local TV)	62.82%	49
Total Respondents: 78		

Q3 Where would you like to see the MCK increase its presence to give out information?

Answered: 36 Skipped: 42

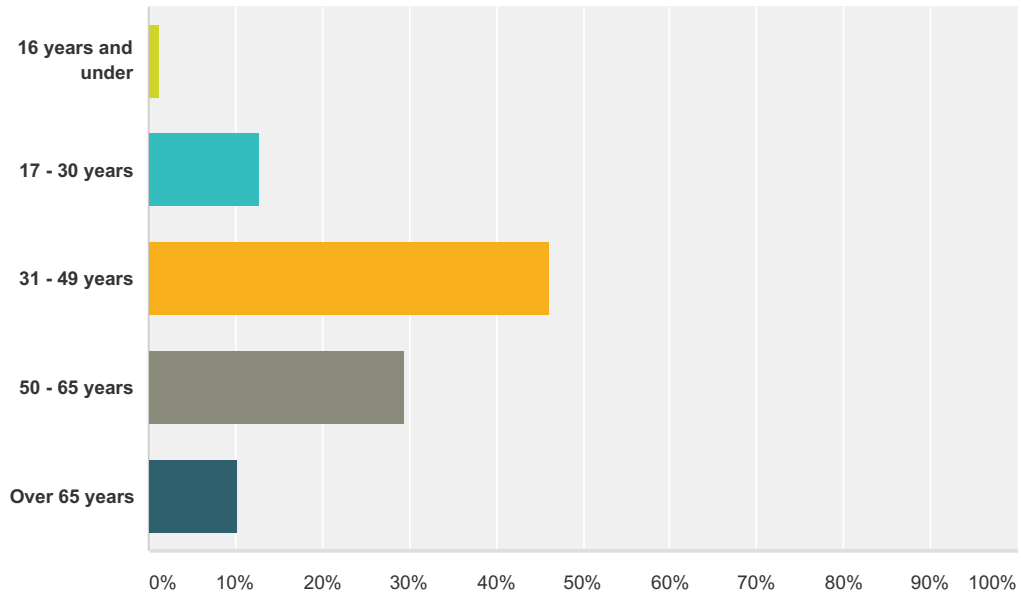
#	Responses	Date
1	Facebook	8/24/2016 1:44 PM
2	Public organizations	8/24/2016 1:42 PM
3	More billboard ads	8/24/2016 1:40 PM
4	Cieslok billboard	8/24/2016 1:37 PM
5	Twitter/Facebook	8/24/2016 1:27 PM
6	Social media	8/24/2016 1:26 PM
7	Honesty	8/24/2016 12:46 PM
8	Paul's Cable	8/24/2016 12:44 PM
9	I think you have all your bases covered. *Participant added 'Mass Text message service' to question 1	8/24/2016 12:40 PM
10	On social media	8/24/2016 12:36 PM
11	Social media	8/24/2016 12:33 PM
12	Newsletter (MCK) *Participant changed: I read Eastern Door 'often' to "sometimes"	8/24/2016 12:30 PM
13	it's all good	8/24/2016 11:52 AM
14	kiosk, public events	8/24/2016 11:49 AM
15	I have no idea at this time	8/24/2016 11:07 AM
16	Services complex lobby	8/24/2016 11:06 AM
17	Facebook	8/24/2016 11:05 AM
18	re mck email list: "I never opened the emails because the subject line didn't tell me what was in it."	8/24/2016 11:04 AM
19	services complex lobby	8/24/2016 10:58 AM
20	1. here - kiosks 2. open meeting with portfolio chiefs 3. meeting on the budget/annual expenditures	8/24/2016 10:57 AM
21	Cieslok billboard	8/24/2016 10:54 AM
22	n/a	8/24/2016 10:48 AM
23	At the service complex	8/24/2016 10:40 AM
24	Yes, there can never be too much.	8/24/2016 10:38 AM
25	Eastern Door, cable + radio	8/24/2016 10:30 AM
26	@picnics	8/24/2016 10:28 AM
27	Community events - fundraisers, ball games, etc	8/24/2016 10:26 AM
28	n/a	8/24/2016 10:09 AM
29	é:kehre akwé:kon ioiánere tsi nisewatiéhrrha'	8/24/2016 10:07 AM
30	At public gatherings like today. This should be a monthly event.	8/24/2016 10:04 AM
31	Community events	8/24/2016 10:02 AM
32	Community events	8/24/2016 10:01 AM
33	Facebook	8/24/2016 9:58 AM

MCK Information Survey - In Person version

34	More community meetings	8/24/2016 9:56 AM
35	Official FB account	8/24/2016 9:55 AM
36	Direct text / email to my phone	8/24/2016 9:52 AM

Q4 What is your age range?

Answered: 78 Skipped: 0



Answer Choices	Responses
16 years and under	1.28% 1
17 - 30 years	12.82% 10
31 - 49 years	46.15% 36
50 - 65 years	29.49% 23
Over 65 years	10.26% 8
Total	78