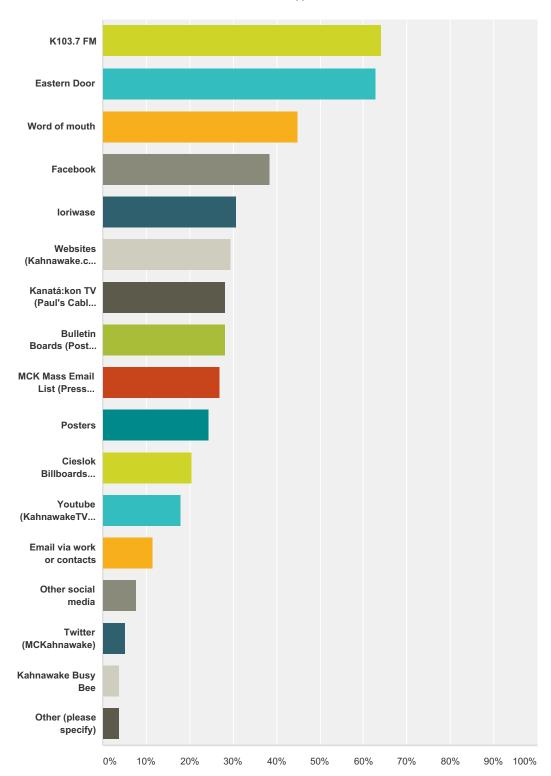
Q1 Where do you get your MCK Information? Check all that apply

Answered: 78 Skipped: 0



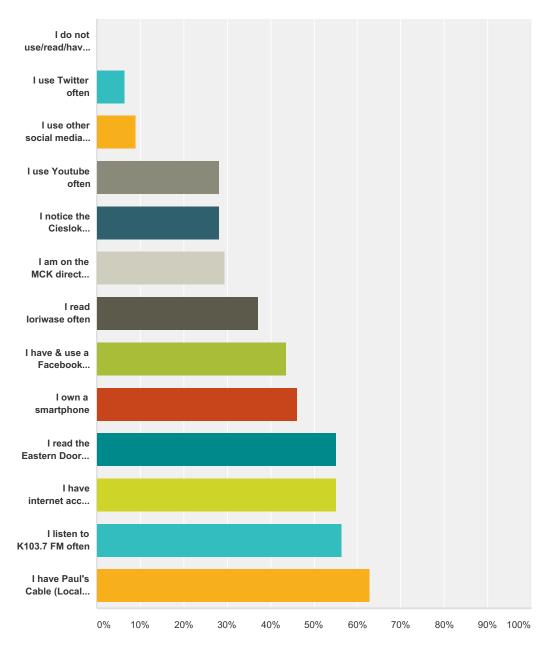
Answer Choices Responses

K103.7 FM	64.10%	50
Eastern Door	62.82%	49
Word of mouth	44.87%	35
Facebook	38.46%	30
loriwase	30.77%	24
Websites (Kahnawake.com, kahnawakeclaims.com, etc)	29.49%	23
Kanatá:kon TV (Paul's Cable Channel 300/399)	28.21%	22
Bulletin Boards (Post office, sports complex, reception areas of public buildings, restaurants, etc)	28.21%	22
MCK Mass Email List (Press releases, PSA's, Youtube videos)	26.92%	21
Posters	24.36%	19
Cieslok Billboards (Route 132, 138 and 207)	20.51%	16
Youtube (KahnawakeTV.com)	17.95%	14
Email via work or contacts	11.54%	9
Other social media	7.69%	6
Twitter (MCKahnawake)	5.13%	4
Kahnawake Busy Bee	3.85%	3
Other (please specify)	3.85%	3
al Respondents: 78		

#	Other (please specify)	Date
1	KSCS news	8/24/2016 11:54 AM
2	Neil McComber	8/24/2016 11:10 AM
3	Grand Chief's office	8/24/2016 9:50 AM

Q2 Which of the following describes all of your uses of media? Check all that apply

Answered: 78 Skipped: 0



Answer Choices	Responses	
I do not use/read/have any of the above	0.00%	0
I use Twitter often	6.41%	5
I use other social media (not listed here) often	8.97%	7
I use Youtube often	28.21%	22
I notice the Cieslok Billboards often	28.21%	22

I am on the MCK direct Email distribution list	29.49%	23
I read loriwase often	37.18%	29
I have & use a Facebook account often	43.59%	34
I own a smartphone	46.15%	36
I read the Eastern Door often	55.13%	43
I have internet access at home	55.13%	43
I listen to K103.7 FM often	56.41%	44
I have Paul's Cable (Local TV)	62.82%	49
Il Respondents: 78		

Q3 Where would you like to see the MCK increase its presence to give out information?

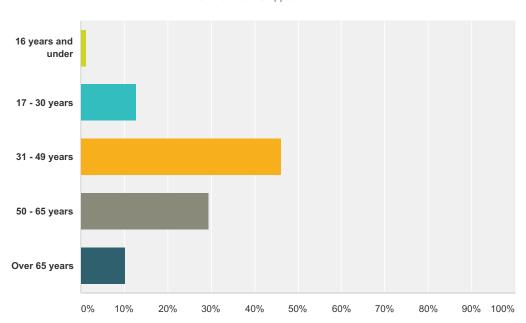
Answered: 36 Skipped: 42

Public organizations 8242016 142 PM 8242016 142 PM 8242016 142 PM 8242016 143 PM 8242016 143 PM 8242016 143 PM 8242016 143 PM 8242016 123 PM 8242016 123 PM 8242016 124 PM	#	Responses	Date
More biliboard ads	1	Facebook	8/24/2016 1:44 PM
Clestok biliboard	2	Public organizations	8/24/2016 1:42 PM
Substitute	3	More billboard ads	8/24/2016 1:40 PM
Social media	4	Cieslok billboard	8/24/2016 1:37 PM
Honesty	5	Twitter/Facebook	8/24/2016 1:27 PM
Paul's Cable 8/24/2016 12:44 PM	6	Social media	8/24/2016 1:26 PM
1 think you have all your bases covered. "Participant added "Mass Text message service" to question 1 8/24/2016 12:40 PM	7	Honesty	8/24/2016 12:46 PM
10	8	Paul's Cable	8/24/2016 12:44 PM
Social media Siz4/2016 12:33 PM	9	I think you have all your bases covered. *Participant added 'Mass Text message service' to question 1	8/24/2016 12:40 PM
Newsletter (MCK) *Participant changed: I read Eastern Door 'often' to "sometimes" 13 it's all good	10	On social media	8/24/2016 12:36 PM
it's all good 8/24/2016 11:52 AM 8/24/2016 11:52 AM 8/24/2016 11:52 AM 8/24/2016 11:49 AM 8/24/2016 11:49 AM 8/24/2016 11:07 AM 8/24/2016 11:07 AM 8/24/2016 11:07 AM 8/24/2016 11:05 AM 8/24/2016 10:58 AM 8/24/2016 10:58 AM 8/24/2016 10:58 AM 8/24/2016 10:57 AM 8/24/2016 10:57 AM 8/24/2016 10:58 AM 8/24/2016 10:38 AM 8/24/2016 10:39 AM	11	Social media	8/24/2016 12:33 PM
Kiosk, public events	12	Newsletter (MCK) *Participant changed: I read Eastern Door 'often' to "sometimes"	8/24/2016 12:30 PM
15	13	it's all good	8/24/2016 11:52 AM
8/24/2016 11:06 AM 17 Facebook 18 Facebook 18 Facebook 18 Facebook 19 Facebook 19 Facebook 19 Facebook 10 Facebook 11 Facebook 12 Facebook 13 Facebook 14 Facebook 15 Facebook 16 Facebook 17 Facebook 18 Facebook 18 Facebook 18 Facebook 19 Facebook 19 Facebook 10 Facebook	14	kiosk, public events	8/24/2016 11:49 AM
Facebook	15	I have no idea at this time	8/24/2016 11:07 AM
re mck email list: "I never opened the emails because the subject line didn't tell me what was in it." 8/24/2016 11:04 AM 8/24/2016 10:58 AM 1. here - kiosks 2. open meeting with portfolio chiefs 3. meeting on the budget/annual expenditures 8/24/2016 10:57 AM 21. Cieslok billboard 8/24/2016 10:54 AM 22. n/a At the service complex 4/24/2016 10:40 AM 23. At the service complex 24. Yes, there can never be too much. 25. Eastern Door, cable + radio 26. @picnics 8/24/2016 10:28 AM 27. Community events - fundraisers, ball games, etc 8/24/2016 10:26 AM 28. n/a 8/24/2016 10:09 AM 29. é:kehre akwé:kon loiánere tsi nisewatiéhrha' 8/24/2016 10:07 AM 30. At public gatherings like today. This should be a monthly event. 8/24/2016 10:02 AM 30. Community events 8/24/2016 10:02 AM 30. Community events 8/24/2016 10:02 AM 30. Community events 8/24/2016 10:02 AM	16	Services complex lobby	8/24/2016 11:06 AM
19 services complex lobby 20 1. here - kiosks 2. open meeting with portfolio chiefs 3. meeting on the budget/annual expenditures 21 Cieslok billboard 22 n/a 23 At the service complex 24 Yes, there can never be too much. 25 Eastern Door, cable + radio 26 @picnics 27 Community events - fundraisers, ball games, etc 28 n/a 29 6:kehre akwé:kon ioiánere tsi nisewatiéhrha' 30 At public gatherings like today. This should be a monthly event. 30 Community events 31 Community events 32 (Community events 33 (At the service complex 34 (A)2016 10:48 AM 35 (A)24/2016 10:38 AM 36 (A)24/2016 10:38 AM 37 (A)27	17	Facebook	8/24/2016 11:05 AM
1. here - kiosks 2. open meeting with portfolio chiefs 3. meeting on the budget/annual expenditures 8/24/2016 10:57 AM 8/24/2016 10:54 AM 8/24/2016 10:48 AM 23 At the service complex 8/24/2016 10:40 AM 24 Yes, there can never be too much. 25 Eastern Door, cable + radio 8/24/2016 10:38 AM 26 @picnics 8/24/2016 10:28 AM 27 Community events - fundraisers, ball games, etc 8/24/2016 10:26 AM 28 n/a 8/24/2016 10:09 AM 29 é:kehre akwé:kon ioiánere tsi nisewatiéhrha' 8/24/2016 10:07 AM 30 At public gatherings like today. This should be a monthly event. 8/24/2016 10:02 AM 30 Community events 8/24/2016 10:02 AM 30 Community events 8/24/2016 10:02 AM 30 Community events 8/24/2016 10:02 AM	18	re mck email list: "I never opened the emails because the subject line didn't tell me what was in it."	8/24/2016 11:04 AM
Cieslok billboard 8/24/2016 10:54 AM 8/24/2016 10:54 AM 8/24/2016 10:48 AM 8/24/2016 10:40 AM 8/24/2016 10:40 AM 8/24/2016 10:40 AM 9/24 Yes, there can never be too much. 8/24/2016 10:38 AM 8/24/2016 10:30 AM 8/24/2016 10:30 AM 8/24/2016 10:30 AM 8/24/2016 10:28 AM 8/24/2016 10:28 AM 9/27 Community events - fundraisers, ball games, etc 8/24/2016 10:26 AM 8/28 n/a 8/24/2016 10:26 AM 8/29 é:kehre akwé:kon ioiánere tsi nisewatiéhrha' 8/24/2016 10:07 AM 8/24/2016 10:04 AM 8/24/2016 10:04 AM 8/24/2016 10:02 AM 8/24/2016 10:03	19	services complex lobby	8/24/2016 10:58 AM
22 n/a 8/24/2016 10:48 AM 23 At the service complex 8/24/2016 10:40 AM 24 Yes, there can never be too much. 8/24/2016 10:38 AM 25 Eastern Door, cable + radio 8/24/2016 10:30 AM 26 @picnics 8/24/2016 10:28 AM 27 Community events - fundraisers, ball games, etc 8/24/2016 10:26 AM 28 n/a 8/24/2016 10:09 AM 29 é:kehre akwé:kon ioiánere tsi nisewatiéhrha' 8/24/2016 10:07 AM 30 At public gatherings like today. This should be a monthly event. 8/24/2016 10:04 AM 31 Community events 8/24/2016 10:02 AM 32 Community events 8/24/2016 10:01 AM	20	1. here - kiosks 2. open meeting with portfolio chiefs 3. meeting on the budget/annual expenditures	8/24/2016 10:57 AM
At the service complex 24 Yes, there can never be too much. 25 Eastern Door, cable + radio 26 @picnics 27 Community events - fundraisers, ball games, etc 28 n/a 29 é:kehre akwé:kon ioiánere tsi nisewatiéhrha' 30 At public gatherings like today. This should be a monthly event. 31 Community events 324/2016 10:20 AM 325 Community events 326 B/24/2016 10:00 AM 327 B/24/2016 10:00 AM 328 B/24/2016 10:00 AM 339 At public gatherings like today. This should be a monthly event. 340 B/24/2016 10:00 AM 351 Community events 352 Community events 353 B/24/2016 10:01 AM 354 B/24/2016 10:01 AM	21	Cieslok billboard	8/24/2016 10:54 AM
Yes, there can never be too much. 8/24/2016 10:38 AM 8/24/2016 10:38 AM 8/24/2016 10:30 AM 8/24/2016 10:30 AM 8/24/2016 10:28 AM 8/24/2016 10:28 AM 8/24/2016 10:26 AM 8/24/2016 10:09 AM 8/24/2016 10:09 AM 8/24/2016 10:07 AM 8/24/2016 10:04 AM 8/24/2016 10:02 AM 8/24/2016 10:03 AM 8/24/201	22	n/a	8/24/2016 10:48 AM
Eastern Door, cable + radio @picnics @picnics Community events - fundraisers, ball games, etc 8/24/2016 10:28 AM 8/24/2016 10:26 AM 8/24/2016 10:09 AM 8/24/2016 10:09 AM 8/24/2016 10:07 AM 8/24/2016 10:04 AM 8/24/2016 10:04 AM Community events 8/24/2016 10:02 AM 8/24/2016 10:04 AM 8/24/2016 10:05 AM 8/24/2016 10:05 AM	23	At the service complex	8/24/2016 10:40 AM
26 @picnics 8/24/2016 10:28 AM 27 Community events - fundraisers, ball games, etc 8/24/2016 10:26 AM 28 n/a 8/24/2016 10:09 AM 29 é:kehre akwé:kon ioiánere tsi nisewatiéhrha' 8/24/2016 10:07 AM 30 At public gatherings like today. This should be a monthly event. 8/24/2016 10:04 AM 31 Community events 8/24/2016 10:02 AM 32 Community events 8/24/2016 10:01 AM	24	Yes, there can never be too much.	8/24/2016 10:38 AM
Community events - fundraisers, ball games, etc 8/24/2016 10:26 AM 8/24/2016 10:26 AM 8/24/2016 10:09 AM 8/24/2016 10:07 AM At public gatherings like today. This should be a monthly event. 8/24/2016 10:04 AM Community events 8/24/2016 10:02 AM 8/24/2016 10:01 AM	25	Eastern Door, cable + radio	8/24/2016 10:30 AM
28 n/a 8/24/2016 10:09 AM 29 é:kehre akwé:kon ioiánere tsi nisewatiéhrha' 8/24/2016 10:07 AM 30 At public gatherings like today. This should be a monthly event. 8/24/2016 10:04 AM 31 Community events 8/24/2016 10:02 AM 32 Community events 8/24/2016 10:01 AM	26	@picnics	8/24/2016 10:28 AM
29 é:kehre akwé:kon ioiánere tsi nisewatiéhrha' 8/24/2016 10:07 AM 30 At public gatherings like today. This should be a monthly event. 8/24/2016 10:04 AM 31 Community events 8/24/2016 10:02 AM 32 Community events 8/24/2016 10:01 AM	27	Community events - fundraisers, ball games, etc	8/24/2016 10:26 AM
At public gatherings like today. This should be a monthly event. 8/24/2016 10:04 AM 8/24/2016 10:02 AM Community events 8/24/2016 10:01 AM	28	n/a	8/24/2016 10:09 AM
31 Community events 8/24/2016 10:02 AM 32 Community events 8/24/2016 10:01 AM	29	é:kehre akwé:kon ioiánere tsi nisewatiéhrha'	8/24/2016 10:07 AM
32 Community events 8/24/2016 10:01 AM	30	At public gatherings like today. This should be a monthly event.	8/24/2016 10:04 AM
	31	Community events	8/24/2016 10:02 AM
33 Facebook 8/24/2016 9:58 AM	32	Community events	8/24/2016 10:01 AM
	33	Facebook	8/24/2016 9:58 AM

34	More community meetings	8/24/2016 9:56 AM
35	Official FB account	8/24/2016 9:55 AM
36	Direct text / email to my phone	8/24/2016 9:52 AM

Q4 What is your age range?

Answered: 78 Skipped: 0



Answer Choices	Responses	
16 years and under	1.28%	1
17 - 30 years	12.82%	10
31 - 49 years	46.15%	36
50 - 65 years	29.49%	23
Over 65 years	10.26%	8
Total		78