



Onkwe'tà:ke lakotokénhstha

PUBLIC SERVICE ANNOUNCEMENT

Suggested Media

Instructions:

Please run at your discretion.

Media Inquiries:

Lisa Lahache

Political Press Attaché

450- 632-7500 ext. 63251

MCKMedia@mck.ca

Mohawk Council of Kahnawà:ke

Kahnawà:ke Mohawk

Territory

P.O. Box 720

J0L 1B0

Tel: 450-632-7500

Fax: 450-638-5958

As per the MCK

*Communications Protocol,
all media requests must be
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Don't be Trashy, Be Earth Friendly

(Kahnawake – 28, Enniskó:wa/March 2024)

The Waste Management Department and the Kahnawake Environment Protection Office are initiating a community-wide contest to kick off Earth Month. From April 1st to April 30th, community members are called upon to help make our community litter-free.

All participants will be entered into a draw to win prizes, including a kayak, Shop Kahnawake gift certificates, a custom printed Kanien'kehá:ka Onkwawén:na Raotitióhkwa Language and Cultural Center skateboard, and a basket of low-waste and organic biodegradable items.

How to participate:

1. Use the [Kahnawà:ke Cleanup Tracker](#) to identify local areas that need to be cleaned.
2. Clean up the location.
3. Take a picture of the cleaned location and submit it.
4. Check out the [Kahnawà:ke Environment Protection Office](#) website here for more ways to get involved.

Let's work together to keep our community clean, not only for a month, but for a lifetime. Our collective actions today will shape a healthier environment for the next generations and the natural world we share this earth with. Imagine a community where litter is a thing of the past and nature thrives. That's the future we can create together.

For more information, please contact lotshatena:wi Reed at the Waste Management Department at **450-632-4321** or Julie Delisle at the Kahnawà:ke Environment Protection office at **450-635-0600**.