

TERMS OF USE

MOHAWK COUNCIL OF KAHNAWAKE FACEBOOK PAGE

1. PURPOSE

Everyone should be treated with consideration, respect, and civility both in person and on social media. Personal attacks and uncivil behaviour on social media foment violence, misunderstanding, resentment, and conflicts that are harmful to their users. The purpose of these guidelines is to promote and maintain respectful, constructive, inclusive and trustworthy interactions on the Mohawk Council of Kahnawà:ke's Facebook page.

2. USAGE OF FACEBOOK

The Mohawk Council of Kahnawà:ke created and operates the "Mohawk Council of Kahnawake" Facebook page (hereinafter the "Facebook Page") for the purpose of facilitating information sharing regarding the issues affecting Kahnawà:ke. The Facebook Page serves as a non-partisan platform to put forward important information for Kahnawakeró:non that is also available on MCK's other official means of communication, including its website and the Onkwarihwa'shón:'a Newsletter.

3. OPINIONS SHARED ON FACEBOOK

The Mohawk Council of Kahnawà:ke acknowledges that some issues discussed on its Facebook Page can generate strong reactions, and thus welcomes opinions and constructive interactions.

Although comments left under posts and private messages will be monitored and forwarded to the appropriate persons for awareness, your questions won't be answered on the Facebook Page.

The Mohawk Council of Kahnawà:ke encourages Kahnawakeró:non to address the questions or concerns they may have by the specific means made available in this regard, including by contacting the relevant departments and services.

4. PROHIBITED CONTENT

In order to maintain a respectful and safe online environment, the following content is prohibited:

- a. **Bullying and Harassment:** Engaging in threatening conduct directed at a person or any member of their family, that, given the context in which it is communicated, could cause serious harm to their physical or mental health.
- b. **Content that incites violence:** Encouraging a person to commit – or to threaten the commission of – an act of physical or psychological violence against a person or an act that cause death, bodily harm, psychological abuse, damage to property or animal of any person.
- c. **Content that foments hatred:** Promoting content that expresses – or is likely to foment – detestation or vilification of an individual or group of individuals on the basis of their colour,

race, religion, national or ethnic origin, socio-economic status, age, sex, sexual orientation, gender identity or expression, or mental or physical disability.

- d. **Content of a Sexual Nature:** Promoting visual, audio and written content that is sexual in nature or promoted with the intent to commit an act that is sexual in nature.
- e. **Defamatory Libel:** Communicating statements that are likely to injure the reputation of any person by exposing them to hatred, contempt or ridicule, or that is designed to insult the person of or concerning whom it is published.
- f. **Misrepresentation** Impersonating another person by using their identity information, including their name or image, to interact with the Mohawk Council of Kahnawake Facebook Page.
- g. **Breach of confidentiality:** Disclosing any information deemed confidential by the Mohawk Council of Kahnawà:ke, including internal strategies and documents that have not been already disclosed and personal information protected by privacy.
- h. **Personal attacks:** Communicating derogatory comments and insults against a person, including name-calling, verbal abuse, doxing and body shaming.
- i. **Solicitation:** Soliciting, advertising, or endorsing of any political and nonpolitical organizations, groups or candidates.
- j. **Otherwise obscene content:** Posting any content a dominant characteristic of which is the undue exploitation any one of or more of the following subjects, namely, crime, horror, cruelty and violence.

5. SANCTIONS

In the event that a person engages in a prohibited conduct as described above, the following sanctions shall apply:

- a. In the case of a first act of non-compliance, the person shall receive a warning stating what prohibited conduct was identified and the consequences of a any further act of non-compliance.
- b. In the case of a second act of non-compliance, the person shall be banned from the Facebook Page for a consecutive period of 30 days.
- c. In the case of a third and for every subsequent act of non-compliance, the person shall be banned from the Facebook Page for a consecutive period of 90 days.

If a sanctioned person uses another account to interact with the Facebook Page, the Mohawk Council of Kahnawà:ke will apply the same sanction it applied to the original account.